



## Speak with Impact Platinum Coaching Package

This is the ultimate solution for those who want to add professional speaking as a revenue stream and lead generator for their business. With this 2-for-1 deal, you'll not only learn how to craft a captivating keynote presentation, but also how to sell your services from the stage. This comprehensive package includes everything you need to succeed as a speaker, all in one place.

Together, we will work towards a speaking event where you will present what we work on together. I will support you every step of the way, including post event support and even getting your first speaking engagement if that's required. Your outcome is a tried and test keynote you can confidently use again and again to generate sales and increase your revenue.

### Here's what you'll get:

- 1 x 90 minute Initial session – this discovery session designed to help us get to know you and your speaking needs. During this session, we'll discuss your goals, challenges, and what you hope to achieve through your speaking engagements. This session will allow us to gain a deeper understanding of your unique voice and style, and ensure that we can provide you with the support and guidance you need to succeed.
- 3 x 60 minute private coaching sessions - I'll work with you one-on-one to help you develop your key messages, craft your story, and fine-tune your delivery. We'll cover everything from structure and flow to getting your first speaking gig.
- A full review of your slide deck - I'll provide detailed feedback and suggestions to help you make the most of each slide and ensure that your visuals support your message.

- A full practice session - You'll get the chance to run through your entire presentation and receive feedback from me on how to make it even more impactful.
- A post event feedback session – I will attend your presentation or review a recording and give you feedback to add that final level of polish and confidence.
- Access to the Persuasion Pro™ Template - You'll receive my master guide to help you make sure you have the right content in the right order to persuade your audience, based on psychology. This powerful tool will help you create a professional-looking presentation that engages your audience and drives home your message, all while making sure you have the right ingredients in place to persuade them.
- Sales from Stage Training - In addition to creating a captivating keynote presentation, you'll also learn how to sell your services from the stage. My sales training will teach you how to connect with your audience, build rapport, and close more deals from the stage.
- Access to my best sample keynote deck which uses the Persuasion Pro™ Template
- Access to my professional speaker terms and booking templates for use with your clients

Not only will this package help you create a keynote and slide deck that you can use over and over again for paid speaking gigs, but it will also do double duty as a powerful marketing tool that will help you sell your product or service from the stage without it feeling salesy. With the skills and tools you'll gain from this package, you'll be able to deliver presentations that inspire, captivate your audience and leave them wanting more.



**Investment**  
\$5100+GST

## The Essentials Coaching Package

Are you just starting out on your speaking journey and looking for a cost-effective way to improve your presentations? My "a la carte" speaker package is the perfect solution for you! With this entry-level package, you'll receive the essential tools and support you need to create a confident, persuasive presentation that will help you make a great first impression on your audience.

### Here's what you'll get:

- 1 x 90 minute Initial session – this discovery session designed to help us get to know you and your speaking needs. During this session, we'll discuss your goals, challenges, and what you hope to achieve through your speaking engagements. This session will allow us to gain a deeper understanding of your unique voice and style, and ensure that we can provide you with the support and guidance you need to succeed.
- 3 x 60 minute private coaching sessions - I'll work with you one-on-one to help you develop your key messages, craft your story, and fine-tune your delivery. Guided by our initial discovery session, you can use these sessions however you wish – practice presentations, feedback on your slides or working together to decide on your topic and creating your first keynote, using my Persuasion Pro™ Template.
- Access to the Persuasion Pro™ Template - You'll receive my master guide to help you make sure you have the right content in the right order to persuade your audience, based on psychology. This powerful tool will help you create a professional-looking presentation that engages your audience and drives home your message, all while making sure you have the right ingredients in place to persuade them.

**Investment**  
\$1900+GST





## Select Client Feedback

*“Kate is a remarkably capable, inspiring and thoughtful person... I was particularly impressed with her abilities as a coach. I was presumably not the easiest speaker to work with, carrying a mixture of nervousness and fixed ideas to the event, and can attest to Kate's patience and consideration.*

*There is no question that she is one of our best and brightest.”*

**SCOTT LUDLAM, AUTHOR, TEDX SPEAKER AND FORMER SENATOR FOR WESTERN AUSTRALIA**

*“Kate is a top class thinker, leader and facilitator... She is hands on and effective, not a “lecturer” but a leader to new ideas.”*

**PROFESSOR MATTHEW ALLEN, HEAD OF SCHOOL SCHOOL OF COMMUNICATION AND CREATIVE ARTS, DEAKIN UNIVERSITY, AUSTRALIA**

*Entertaining, bold, and clever. Those are just a few of the words you can use to describe Dr Kate... As the star attraction of my organization's virtual AGM, Kate kept the audience entertained and intrigued with her presentation and accompanying workshop. A truly memorable and inspiring presenter!*

**ANDREW KRUPOWICZ, INTERNAL AUDITORS ASSOCIATION TORONTO CHAPTER**

*“We were very fortunate to secure Kate as a Keynote Speaker at the 2019 WA Education Summit that was held at Optus Stadium earlier this year. Her*

*engaging and energetic talk discussed leveraging games as a culture to help prepare for the future of work and education, and what a response it had on our audience! We broke Twitter, yes, we broke Twitter! OK, we trended second nationally with our hashtag #WAES19 while Kate was talking; not bad at all! Twitter aside, the feedback on her talk was incredible. Her message about the Power of Play was thought provoking and powerful, and the delegates embraced it. Thanks again Kate for helping to make our event such a success!"*  
**SARAH FEARNE, MARKETING & COMMUNICATIONS MANAGER,  
SOLUTIONS IT, AUSTRALIA**

## Your Coach

**Dr Kate Raynes Goldie** is a multi award-winning keynote speaker, certified facilitator, Business News Technology & Innovation columnist, and the creator of SUPERCONNECT®, the ultimate add on to the LEGO® Serious Play® method that is optimised for better conversations and deeper human connections.



Dr. Kate has spoken at numerous conferences around the globe, including SXSW (Austin, Texas), TEDxPerth and NXNE (Toronto, Canada).

She also been a judge, coach or mentor for a variety of events including the NASA Space Apps Challenge, Curtin Ignition and TEDxPerth, where she was the speaker coach for Perth's best and brightest, including former WA senator and author Scott Ludlam.

Her work has been featured on MTV, Triple J's Hack and at the Toronto International Film Festival, the National Theatre in London and the Western Australian Museum.

Dr. Kate's worked with organisations like Commonwealth Bank of Australia, RSM, Deakin University, the Office of the Privacy Commissioner of Canada, Microsoft, Mozilla Foundation, the Australian Computer Society, the RAC (WA) and the Department of Finance (WA).

She is currently guest lecturing at Murdoch University's School of Business and Governance and has taught at the Canadian Film Centre's New Media Lab and the Curtin Business School.

She's been the recipient of numerous international awards, including the Toronto Design Exchange's Digifest New Voice Award, the Australian Computer Society's Digital Disruptor ICT Professional of the Year, being named one MCV Pacific's top women in games for 3 years running and one of WA's 40 under 40.

Dr. Kate holds a PhD in Internet Studies, from Curtin University, where she is also a past Adjunct Senior Research Fellow.